

### **Guests Will:**

- Learn how to prepare for a transaction to make better decisions along the way.
- Calculate "The Number" you would need to net from a to maintain or achieve their desired lifestyle.
- Understand how to estimate the valuation of your business and learn how to maximize valuations
- Receive an overview of advanced estate planning and tax mitigations strategies to maximize an owner's net proceeds.
- Network with Buyers and Investors.
- Meet other Founders/Owners who are building investment grade businesses.
- Develop an actionable plan and an expert M&A team to support a successful harvesting of value from your business.
- Hear from a panel of owners who have successfully exited and learn mistakes to avoid.

## **Presented By:**

### **RAYMOND JAMES®**







# **Itinerary**

### Program - 5:00pm - 7:00pm

### Registration Opens - 4:30 pm

• Guests will check in at the front desk and get their nametags.

### Welcome and Introductions - 5:00 pm - 5:15 pm (15 mins)

- Dave Dickens COO Stony Hill Advisors
- Roy Bechtold Raymond James, Private Wealth Advisor
- Chip Gray M&A Attorney, Nelson Mullins Riley & Scarborough LLP
- Michael Reynolds M&A Attorney, Nelson Mullins Riley & Scarborough LLP
- Dan Lavelle Williams Overman Pierce
- Dean Bundschu Culture Index

# <u>Session 1 - 5:15 pm - 6:00 pm (45 mins)</u> Building an Investment-Grade Business & Planning Your Exit (Moderator: Private Wealth Advisor, Panel: M&A Advisor, Estate Planner, CPA)

- What makes a business investment-grade?
- How to estimate your business value and increase it
- Calculating "Your Number" to support your lifestyle
- Advanced estate planning and tax mitigation strategies
- Building your M&A team: trusted advisors and their roles
- Creating an actionable plan

**Takeaway**: Attendees leave with a clear understanding of how to prepare personally, financially, and structurally.

#### Break - 6:00 pm - 6:15 pm (15 mins)

• Networking, Bar opens

#### <u>Session 2 - 6:15 pm - 7:00 pm (45 mins)</u>

The Transaction Journey & Lessons from Successful Sellers-(Moderator: M&A Attorney, Panel: CPA, M&A Advisor, Successful Sellers)

- What buyers and investors are looking for
- The transaction process: LOI, due diligence, negotiations, closing
- Mistakes to avoid during a sale
- Life after the sale: personal and financial transitions
- Real-world insights from sellers who've exited successfully

Networking (Optional) - 7:00 pm - 8:00 pm

# Meet The Speakers



Dave Dickens
COO Stony Hill Advisors

Dave Dickens is Chief Operating Officer at Stony Hill Advisors, with over 30 years of experience in technology, business, and finance. He led global teams and multi-million dollar P&Ls in the semiconductor industry, including roles at Texas Instruments, GE Aircraft Engines, and Amkor Technologies. Dave built two semiconductor startups to over \$100M ARR and later ran a successful wealth management practice, which he sold in 2024.

ddickens@stonyhilladvisorsinc.com



Chip Gray
Partner, Nelson Mullins Riley & Scarborough LLP

Chip Gray is a partner the Corporate Group for Nelson Mullins' Orlando office. Prior to his career as an attorney, Chip served 13 years in the United States Army and National Guard as an infantry officer and Green Beret. He advises private clients in a broad range of general corporate transactional matters. He focuses his practice on middle market transactions for both buy- and sell- side clients across several industries.

chip.gray@nelsonmullins.com



**Michael Reynolds**Corporate Associate, Nelson Mullins Riley & Scarborough LLP

Michael Reynolds is a corporate associate in Nelson Mullins' Atlanta office. Prior to his career as an attorney, Michael served 13 years in the United States Marine Corps as a Counterintelligence and Human Intelligence Specialist. Michael's practice focuses on private M&A transactions and corporate governance across a variety of industries. He is a trusted advisor for both buyers and sellers through the entire transaction lifecycle giving him a valuable perspective of the legal landscape in today's market.

michael. reynolds @nelson mullins.com



Roy Bechtold, MBA, CEPA®, AAMS® Financial Advisor, Certified Exit Advisor Raymond James

Roy Bechtold is a Financial Advisor with Raymond James. Prior to beginning his career in financial services, he served 21 years in the United States Marine Corps as a Marine Special Operations Officer. His passion is working with business owners and executives to align their personal, financial, and business goals to prepare them for a successful exit. Business owners call Roy when they want help to optimize, and tax mitigate their transaction while implementing a financial plan for their next act in life.

roy.bechtold@raymondjames.com



**Dan Lavelle, CPA, CVA**Partner, Williams Overman Pierce

Dan is a partner in the firm's Raleigh office and joined the firm in 2015. He provides accounting, audit, and advisory services to closely-held businesses, nonprofit organizations, and startups. Dan works with a variety of industries, including technology, healthcare, restaurants, and manufacturing. Dan is a licensed Certified Public Accountant in New York and North Carolina and is a licensed Certified Valuation Analyst.

dlavelle@wopcpa.com



**Dean Bundschu**Executive Advisor, Culture Index

Dean is an entrepreneur, accomplished sales professional, and business advisor to numerous high growth companies. As the Founder and CEO of PrepChamps, Inc., Dean successfully raised \$2.2M in private equity capital, PrepChamps was recognized as the 2007 North Carolina "Fast Trac Tech Company of the Year" and ultimately the became the 2nd largest site in the high school sports recruiting space before being acquired. Prior to venturing into the business world, Dean served 8 years as an Infantry Officer in the United States Army.

dbundschu@cultureindex.com